



# Jaipuria Group of Management Institutions

Ghaziabad

*One Day National Conference on*

## Challenges of Managing Sustenance and Growth in the Era of Economic Downturns

Dear Sir / Madam,

Heartiest New Year Greetings from Jaipuria Group of Management Institutions (JGMI).

We feel immense pleasure to inform you that Jaipuria Institute of Management, Ghaziabad is organizing One Day National Conference on "Challenges of Managing Sustenance and Growth in the Era of Economic Downturn" at our Campus on 20<sup>th</sup> April, 2012.

The Conference aims at identifying potential causes that confront business stability which can help in creating a framework for constructing resilience and competency needed by organizations in maintaining sustainability and growth. The current unpredictable economic condition prompts us to organize this conference. The objective of this conference is to get conglomeratic view of business & economy in present volatile economic environment. For this, we cordially invite original research papers from the corporate executives, faculty members & research scholars of your esteemed organization. Papers should be crisp and confine to word limit of 5000 words.

### Important Dates

Submission of abstracts (Max. 1000 words)	Feb 15, 2012	Confirmation of acceptance of Abstract	Feb. 20, 2012
Submission of full papers	Mar. 20, 2012	Review and comments for modifications	Mar. 25, 2012
Final submission of papers	Mar. 31, 2012	Last date of Registration	April 5, 2012

If you have any queries, please feel free to contact us.

Thanking you and awaiting your positive response.

Yours Sincerely,

Dr. Daviender Narang

Organizing Secretary-Conference  
Director

Jaipuria Institute of Management  
Sec 14-C Vasundhara, Ghaziabad, India

Phone : +91-120-4156525/26/27

E-Mail : jaipuriaconference@gmail.com

### **Organized by:**

Jaipuria Institute of Management

Sec 14-C, Vasundhara, Ghaziabad

Phone : +91-120-4156525/26/27

Telefax : +91-120-2882804

E-Mail : jaipuriaconference@gmail.com

Website : www.jaipuria.net